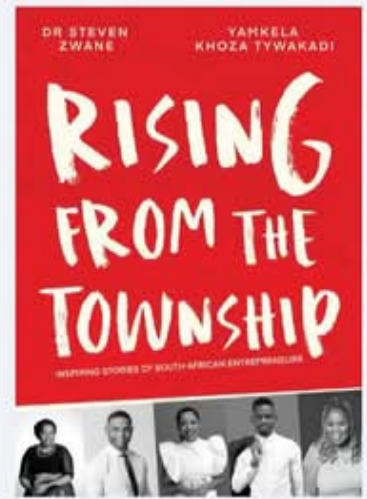


# Rising from the *Township*



## A Brief Synopsis

*Rising From the Township* is not just a collection of feel-good stories from successful business leaders, with no practical tools of how they built their empires. Rather, it is an essential read for anyone seeking actionable and practical strategies to build a thriving business.

Meet ten inspiring business moguls from both townships and rural areas: Themba Makamo of Vaya Footwear, who redefines local pride with his booming footwear brand, and Sheldon Tatchell of Legends Barbershop, who is revolutionising the haircutting industry. From the innovative Ntuthuko Shezi to the visionary Nozipho Tshabalala and the pioneering Candice Thurston, each story is a testament to resilience, creativity, and the indomitable spirit forged in the townships and rural areas of South Africa.

The book is the brainchild of Dr. Steven Zwane, who, upon meeting Yamkela at a conference in Cape Town, shared his vision for the project. With Yamkela's expertise in publishing and her talent as a prolific writer, their collaboration brought the project to life. Their shared passion for telling stories of resilience and entrepreneurship led to the creation of a work that has become more than just a book; it is a movement, celebrating the ingenuity of South African entrepreneurs and offering hope and mentorship for future leaders.

## Author Biographies

**Dr Steven Zwane** is an influential figure in youth leadership and empowerment, best known for founding YLED (Youth Leadership, Entrepreneurship, and Development). He is also the Managing Executive for Corporate Citizenship at ABSA Group, Lecturer and Faculty Member at Africa's highly ranked business school – Gordon Institute of Business Science (GIBS). He holds a Bachelor of Computer Science, an MBA, and a DBA. Through YLED, he continues to foster a new generation of leaders.

**Yamkela Khoza Tywakadi** is a celebrated author and communications specialist with over 15 published books, some of which are set works in South African schools. Named one of Mail & Guardian's 200 Young South African Leaders in 2019, she represented the country at the Iowa University Writing Program. She holds two Honours Degrees in Publishing Studies and African Languages and a Bachelor's in Media Studies from the University of the Witwatersrand.



## Entrepreneurs Featured

- Rita Zwane** of Imbizo Shisanyama aka Busy Corner
- Sheldon Tatchell** of The Legends Barbershop
- Nozipho Tshabalala** of The Conversation Strategists
- Ntuthuko Shezi** of Livestock Wealth
- Nomso Kana** of SimSciex Technologies
- Tebogo Phiri** of Disoufeng Pub
- Veronica Motloutsi** of Smart Digital Solutions
- Dr Steven Zwane** of Yled
- Candice Thurston** of Candi & Co.
- Themba Makamo** of Vaya Footwear